# Zephyr Portfolio Proposal

**Prepared for New Prospect, For May 2023** 

Advisor: Anne Smith COMPANY PHONE EMAIL

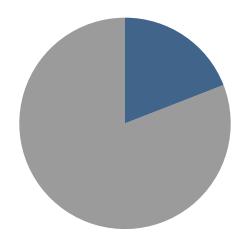






June 30, 2023 | 2/13

### **Current Allocation**



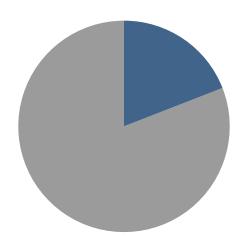
CURRENT ASSETS	VALUE	WEIGHT
<ul> <li>Cash and Cash Equivalents</li> </ul>	0	0.0%
Fixed Income	210,000	19.1%
■ Equities	890,000	80.9%
Unclassified	0	0.0%
Totals	1,100,000	100.0%

NAME	ACCOUNT NUMBER	VALUE	ACCOUNT TYPE	REGISTRATION	AS OF DATE
Husband IRA	20000001	640,000	Individual	Tax-Deferred	Jun 2023
Wife IRA	20000002	460,000	Individual	Tax-Deferred	Mar 2022

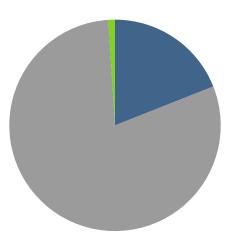


June 30, 2023 | 3/13

### **Current Allocation**



# Proposed Allocation



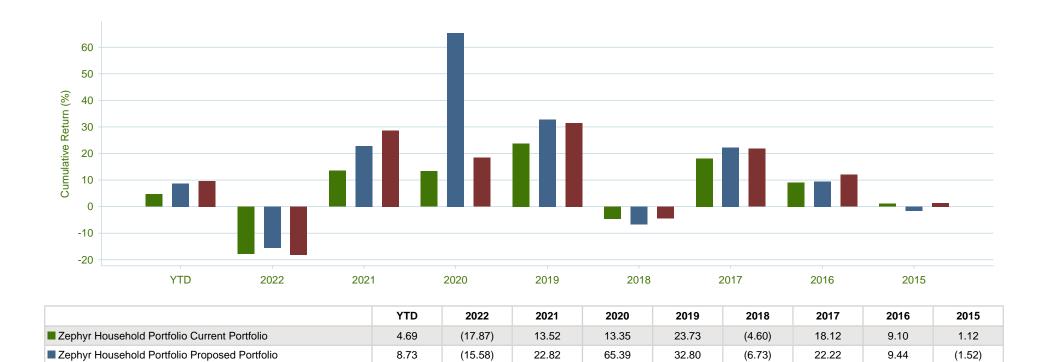
CURRENT ASSETS	VALUE	WEIGHT	PROPOSED ASSETS	VALUE	WEIGHT
Cash and Cash Equivalents	0	0.0%	Cash and Cash Equivalents	0	0.0%
Fixed Income	210,000	19.1%	Fixed Income	209,000	19.0%
■ Equities	890,000	80.9%	■ Equities	880,000	80.0%
Unclassified	0	0.0%	Unclassified	11,000	1.0%
Totals	1,100,000	100.0%	Totals	1,100,000	100.0%

# Calendar Year Return

■ S&P 500



As of May 2023 June 30, 2023 | 4/13



28.71

18.40

31.49

(4.38)

21.83

11.96

1.38

9.65

(18.11)

# Trailing Year Returns

Zephyr Household Portfolio Proposed Portfolio

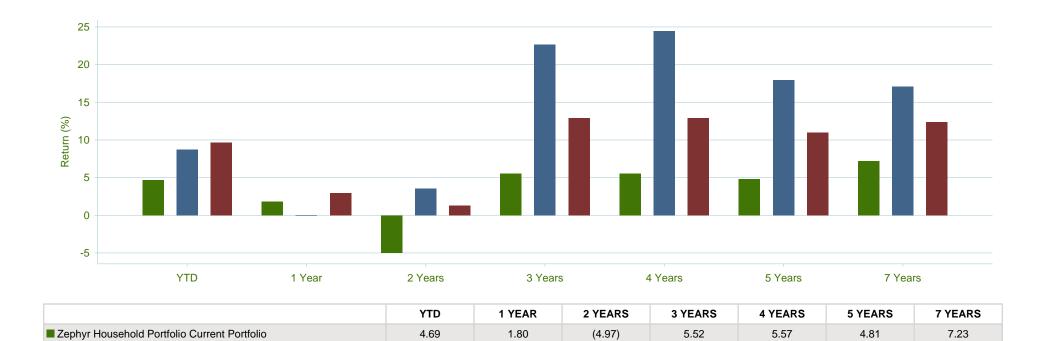
■ S&P 500



As of May 2023 June 30, 2023 | 5/13

8.73

9.65



(0.06)

2.92

3.52

1.30

22.70

12.92

24.47

12.90

17.93

11.01

17.10

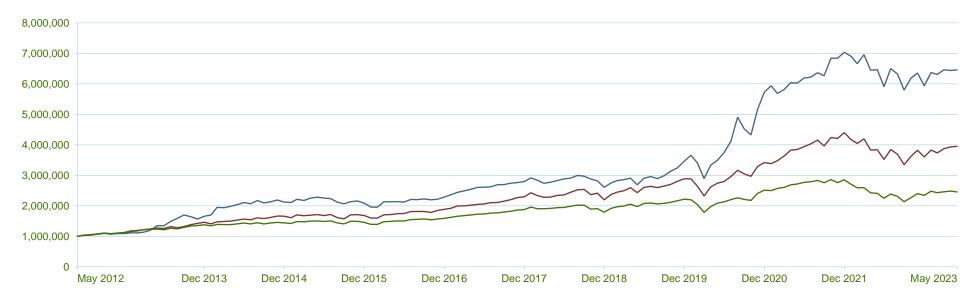
12.39

# Manager Performance



June 2012 - May 2023

June 30, 2023 | 6/13

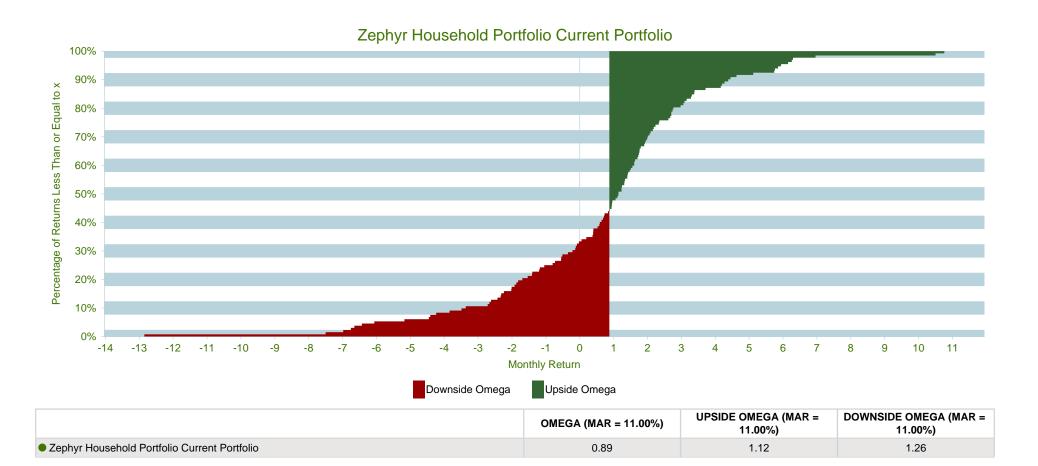


	RETURN	STANDARD DEVIATION	MAXIMUM DRAWDOWN LOSS VALUE	MAXIMUM DRAWDOWN RECOVERY LENGTH	PAIN RATIO
■ Zephyr Household Portfolio Current Portfolio	8.50	11.67	(25.34)	N/A	2.37
■ Zephyr Household Portfolio Proposed Portfolio	18.48	17.95	(20.85)	3	5.10
■ S&P 500	13.30	14.30	(23.87)	N/A	4.01



June 2012 - May 2023

June 30, 2023 | 7/13

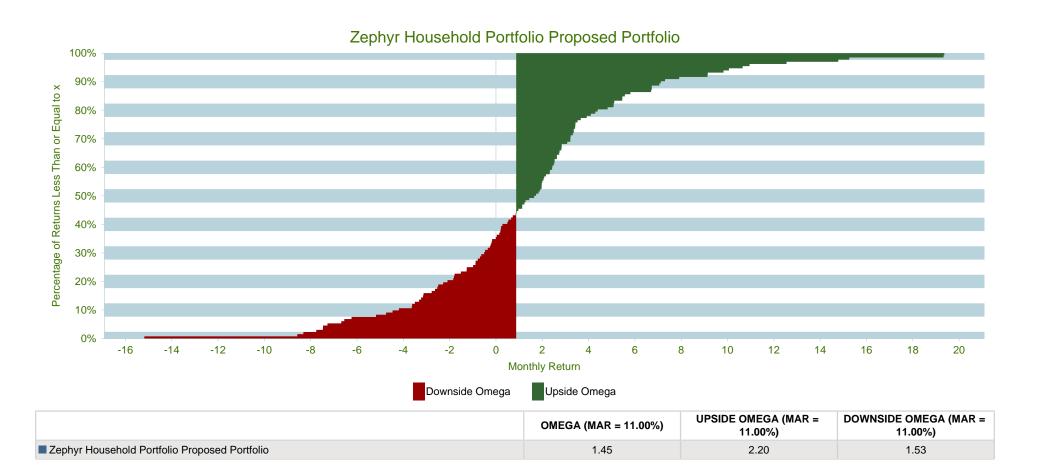


# **Cumulative Distribution of Returns**



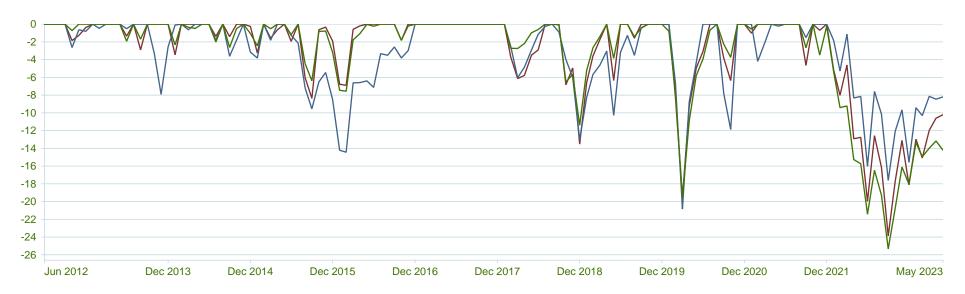
June 2012 - May 2023

June 30, 2023 | 8/13





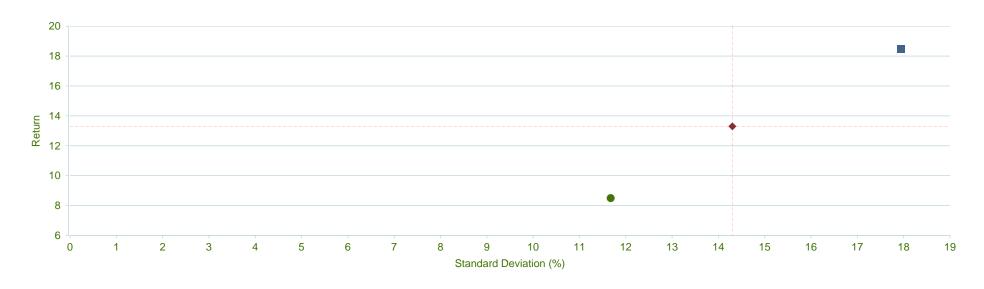
June 2012 - May 2023 June 30, 2023 | 9/13



	_	MAXIMUM DRAWDOWN START DATE	MAXIMUM DRAWDOWN END DATE	MAXIMUM DRAWDOWN LENGTH	MAXIMUM DRAWDOWN RECOVERY DATE	HIGH WATER MARK DATE	HIGH WATER MARK	PAIN INDEX	PAIN RATIO
■ Zephyr Household Portfolio Current Portfolio	(25.34)	Oct 2021	Sep 2022	11	N/A	Oct 2021	16.56	3.23	2.37
■ Zephyr Household Portfolio Proposed Portfolio	(20.85)	Jan 2020	Mar 2020	2	Jun 2020	Dec 2021	8.94	3.45	5.10
■ S&P 500	(23.87)	Dec 2021	Sep 2022	9	N/A	Dec 2021	11.37	3.10	4.01



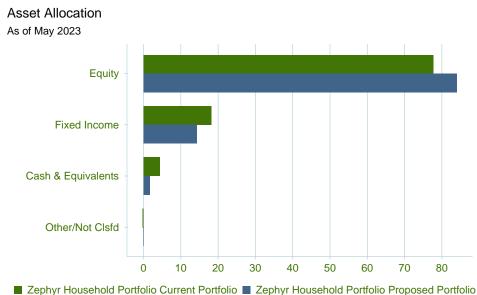
June 2012 - May 2023



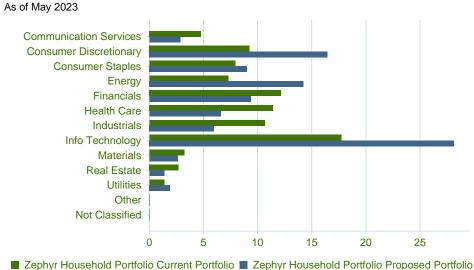
	RETURN	STANDARD DEVIATION	SHARPE RATIO	EXCESS RETURN	TRACKING ERROR	INFORMATION RATIO	ALPHA	BETA	R-SQUARED
<ul> <li>Zephyr Household Portfolio Current Portfolio</li> </ul>	8.50	11.67	0.65	(4.80)	4.55	(1.05)	(1.74)	0.78	0.92
Zephyr Household Portfolio Proposed Portfolio	18.48	17.95	0.98	5.18	10.73	0.48	5.10	1.01	0.64
♦ S&P 500	13.30	14.30	0.87	0.00	0.00	N/A	0.00	1.00	1.00



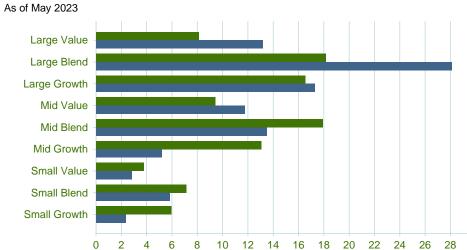
June 30, 2023 | 11/13



# **Equity Sector Allocation**



## Fund Equity Style



■ Zephyr Household Portfolio Current Portfolio ■ Zephyr Household Portfolio Proposed Portfolio

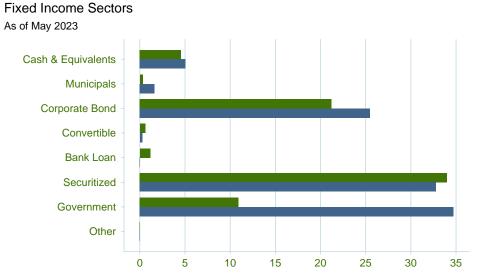
#### **Equity Characteristics**

As of May 2023

	ZEPHYR HOUSEHOLD PORTFOLIO CURRENT PORTFOLIO	ZEPHYR HOUSEHOLD PORTFOLIO PROPOSED PORTFOLIO
Market Capitalization	44,376.86	706,819.12
Price /Earnings Ratio	21.75	23.41
Price/Book Ratio	7.32	12.58
Price/Sales Ratio	2.90	3.52
Price/Cash Flow Ratio	15.84	18.89
Turnover Ratio	38.79	26.66



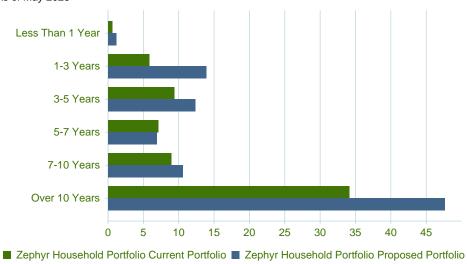
June 30, 2023 | 12/13





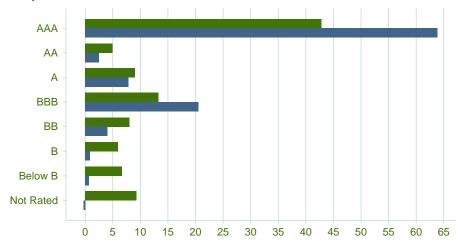
#### Fixed Income Maturity

As of May 2023



#### Fixed Income Quality





■ Zephyr Household Portfolio Current Portfolio ■ Zephyr Household Portfolio Proposed Portfolio

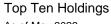
#### **Fixed Income Characteristics**

As of May 2023

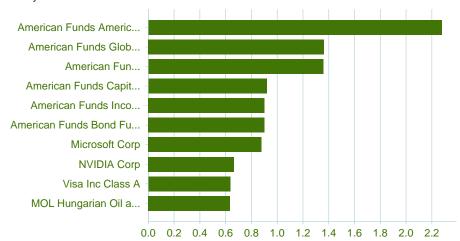
	ZEPHYR HOUSEHOLD PORTFOLIO CURRENT PORTFOLIO	ZEPHYR HOUSEHOLD PORTFOLIO PROPOSED PORTFOLIO
Effective Maturity	8.33	9.16
Effective Duration	5.44	6.01
Average Coupon	4.91	3.65
Average Credit Quality	11.01	6.60
Average Price	86.68	92.46



June 30, 2023 | 13/13



As of May 2023



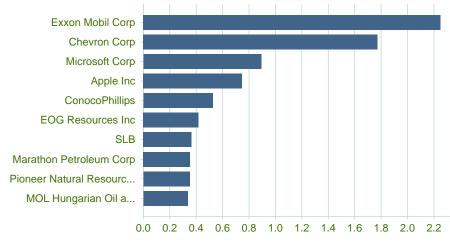
■ Zephyr Household Portfolio Current Portfolio

# Top Ten Holdings - Zephyr Household Portfolio Current Portfolio As of May 2023

NAME **TICKER WEIGHT** American Funds American Balanced R6 RLBGX 2.28 American Funds Global Balanced R6 **RGBGX** 1.36 American Funds Washington Mutual R6 **RWMGX** 1.36 American Funds Capital World Gr&Inc R6 RWIGX 0.92 American Funds Income Fund of Amer R6 **RIDGX** 0.90 American Funds Bond Fund of Amer R6 RBFGX 0.90 Microsoft Corp **MSFT** 0.88 **NVIDIA Corp** NVDA 0.66 Visa Inc Class A ٧ 0.64 MOL Hungarian Oil and Gas PLC Class A MOL 0.63

# Top Ten Holdings





Zephyr Household Portfolio Proposed Portfolio

# Top Ten Holdings - Zephyr Household Portfolio Proposed Portfolio

As of May 2023

As of May 2023		
NAME	TICKER	WEIGHT
Exxon Mobil Corp	XOM	2.25
Chevron Corp	CVX	1.77
Microsoft Corp	MSFT	0.89
Apple Inc	AAPL	0.75
ConocoPhillips	COP	0.53
EOG Resources Inc	EOG	0.42
SLB	SLB	0.36
Marathon Petroleum Corp	MPC	0.35
Pioneer Natural Resources Co	PXD	0.35
MOL Hungarian Oil and Gas PLC Class A	MOL	0.34

Zephyr leads the way in Proposal Generation software, allowing financial advisors to easily articulate the value they bring to every client.

- > Effectively assess client risk
- Link model portfolios to risk scores
- Create household analysis
- Optimize portfolios using mean-variance and Black-Litterman models
- Demonstrate financial goal setting success with Monte Carlo Simulation |
- Personalized output easily guides clients through the proposed solution

Speak with a Sales Consultant

